

# DARLINGTON MARKETS

*A VISION FOR THE FUTURE*



# A REDEVELOPED MARKET FOR ALL SECTORS OF THE DEMOGRAPHIC

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BREATHING FRESH LIFE INTO DARLINGTON'S  
MOST ICONIC BUILDING







# FRESH CONCEPTS FOR FUTURE TRADE

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- Combining fresh food retail and an exciting street food element to provide a fit-for-purpose mixed-use space.
- A Market with inter-generational appeal to attract customers old and new.
- A relaxing space for friends and families to spend time together.
- Stimulating the town-centre evening economy through events and animation.
- Acting as a catalyst for town centre events and footfall.
- Providing opportunities for small and startup businesses in the town centre.





# PHASE 1

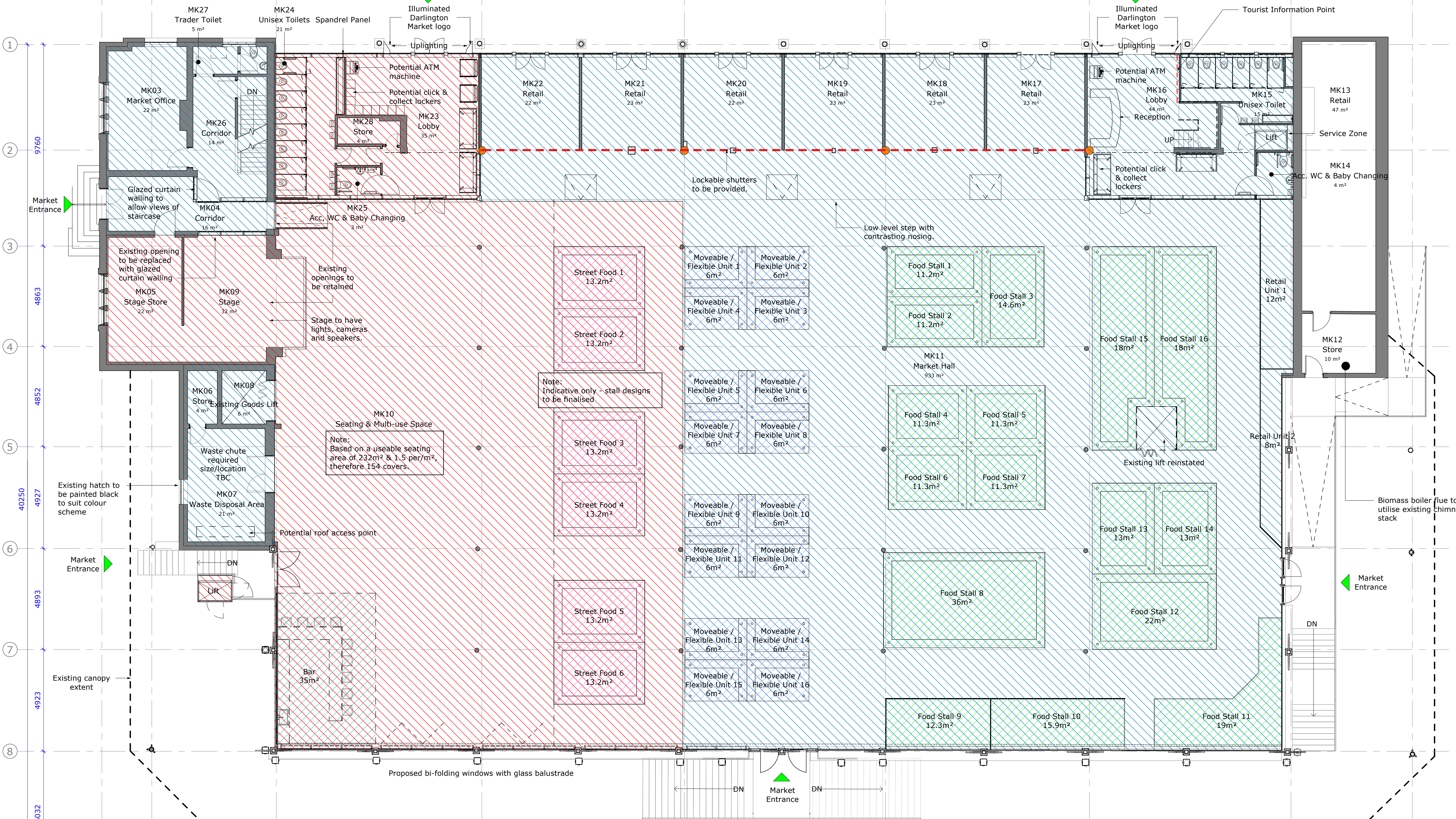
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*Food Hall and Roofing Works*

*Roof - July 2020 - March 2021*

*Phase 1 - January 2021 - April 2021*









**PHASE 1: ENSURING THE ROOF PROVIDES SHELTER**



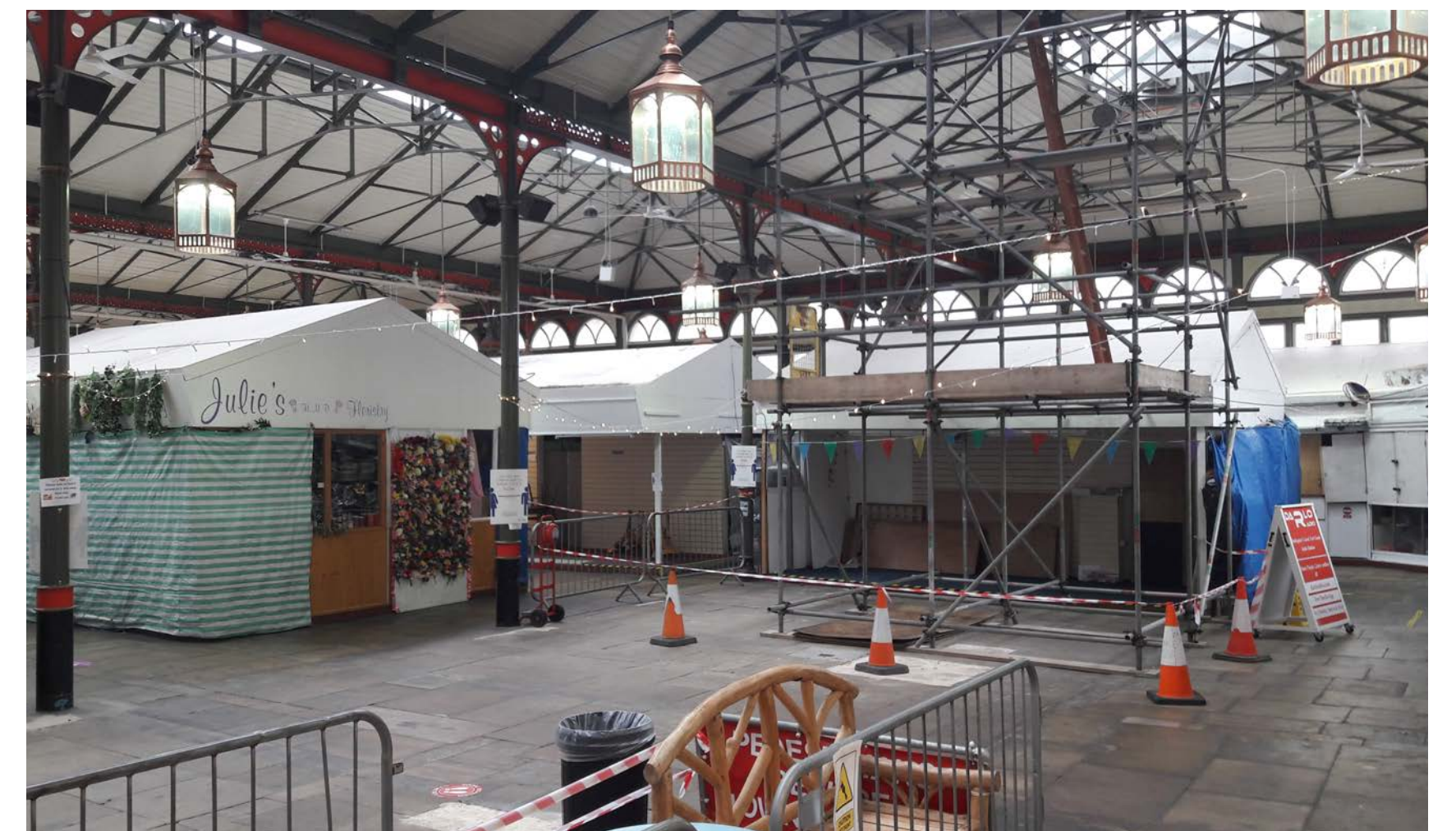
# PHASE 1: A NEW DESTINATION FOR FOOD AND DRINK, BOOSTING DAYTIME FOOTFALL AND GENERATING AN EVENING ECONOMY.

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- Communal Seating Area
- International Street Food units offering a range of Cuisines
- Venue for office workers, residents and local and regional visitors
- Space for live entertainment to support local performers and attract footfall





TURNING THIS...



# INTO THIS...





# AND THIS...





# INTO THIS...

LIVE  
MUSIC  
AT DARLINGTON MARKET





# PHASE 2

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*Improvements to the Retail Market*  
*April 2021 - November 2021*



# PHASE 2- A REFRESH OF THE TRADITIONAL MARKET- FLEXIBLE AND BOUTIQUE RETAIL

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# TEMPERATE GARDEN AND VAULTS

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*A New Attraction to the Market  
December 2021-May 2022*







# TEMPERATE GARDEN AND VAULTS F&B BUSINESSES



# SUMMARY

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- A dramatic new purpose for the market, blending the traditional whilst meeting new visitor expectations.
- Significantly improved market lettings and vibrancy
- Pre-development; the market has always generated losses.
- Post-development; the market will become profitable
- A meaningful boost to town-centre footfall and a vibrant family-based evening economy
- We will be investing £1.8M in Darlington Market over the next 2 years.





**THANK YOU FOR YOUR ATTENTION**